

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVECD4/R
 Estimate# C23C29
 Buyer Patricia Dome
 Phone#
 Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E
 LOVE/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks
 Rep Firm () WASHINGTON
 Sales Office () JAMIE ANDRUS
 Salesperson ()
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

= CONTACT COMMENT =

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-117 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

DEMOCRACY

REMARKS -
I see new na's on lns 54 & 67, plus orig na's sent on 10/11
of previous version 8

卷之三

All discussed per telecon Maria/Jenny
Total na's 9415U, total Cleared as ordered \$/165.

...s advise if we should move ahead with mad pic

卷之三

אברהם ו מרדכי נלחמים עמו זכר.

Thanks so much for all of your help on this one!!

go eat lunch lady!!

1

Rep Order# EC'd	7907041	Ver#	10	Status Returned	Traffic Order# 25100	Printed: 10/16/2012 8:59 AM	Last Received: 09/25/2012 10:54 AM	2 of 7
Advertiser	() LOVE, MIA				Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	Rep Firm () WASHINGTON) JAMIE ANDRUS		
Product	LOVE/CD4/R				Agency C/P1/P2/E	Sales Office ()		
Estimate#	C23C29				Flight Dates 10/23/2012 - 10/29/2012	Salesperson ()		
Buyer	Patricia Dome				Hiatus Weeks	Salesperson Phone# 202-872-1155		
Phone#						Salesperson FAX#		
Fax#								
Lin	Day	Program			Time	Dates	Spots/Week	Total Spots
---	---	---			---	---	---	---
9	TU-F	STUDIO 5			:30	10/23-10/26	4	4
Rating:	1.1	Buyline Comment: 1/DAY						
13	M	STUDIO 5			11A-12P	:30	10/29-10/29	1
	Rating:	1.1						1
14	TU-W	NEWS @ NOON			12P-1P	:30	10/23-10/24	2
	Rating:	2.1	Buyline Comment: 1/DAY					2
16	M	NEWS @ NOON			12P-1P	:30	10/29-10/29	1
	Rating:	2.1						1
17	W-F	DAYS OF OUR LIVES			2P-3P	:30	10/24-10/26	3
	Rating:	1.1	Buyline Comment: 1/DAY					3
20	M	DAYS OF OUR LIVES			2P-3P	:30	10/29-10/29	1
	Rating:	1.1						1
21	TU-TH	DR PHIL			3P-4P	:30	10/23-10/25	3
	Rating:	1.1	Buyline Comment: 1/DAY					3
24	M	DR PHIL			3P-4P	:30	10/29-10/29	1
	Rating:	1.1						1
25	SU	SUNDAY EDITION			9A-930A	:30	10/28-10/28	1
	Rating:	1.7						1
26	SU	MUSIC & SPOKEN			930A-10A	:30	10/28-10/28	1
	Rating:	5.4						\$175.00

Rep Order# 7907041 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 25100
Printed: 10/16/2012 8:59 AM
Last Received: 09/25/2012 10:54 AM

3 of 7

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# C23C29
Buyer Patricia Dome
Phone#
Fax#

Showing Buylines: All Lines

Rep Firm () WASHINGTON
Sales Office () JAMIE ANDRUS
Salesperson ()

Salesperson Phone# 202-872-1155
Salesperson FAX#

Line	Day	Program	Agency	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1P2/E LOVE/ORDR/C23C29 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Time	Len	Dates	Spots/Week	Rate	Total Spots
27	SU	MORMON TIMES			10A-1030A	:30	10/28-10/28	1	\$20.00	1
28	TU-FR	KATIE			4P-5P	:30	10/23-10/25	3	\$90.00	3
31	M	KATIE			4P-5P	:30	10/29-10/29	1	\$90.00	1
32	TU-F	TODAY			5A-6A	:30	10/23-10/26	4	\$10.00	4
36	M	TODAY			5A-6A	:30	10/29-10/29	1	\$10.00	1
*37	TU-F	TODAY 2			6A-7A	:30	10/23-10/26	4	\$100.00	4
41	M	TODAY 2			6A-7A	:30	10/29-10/29	1	\$100.00	1
*42	TU-F	TODAY			7A-8A	:30	10/23-10/26	4	\$250.00	4
*46	M	Buyline Comment: 1/DAY								
Rating: 4.3	Rating: 2.0	Buyline Comment: 1/DAY	Station Remark: V10 4x na, rate to clear \$525	Rating: 0.7	Buyline Comment: 1/DAY	Station Remark: V10 4x na, rate to clear \$1300	Rating: 2.2	Buyline Comment: 1/DAY	Station Remark: V10 4x na, rate to clear \$1300	Rating: 2.7

Rep Order# 7907041 Ver# 10 Status Returned
EC'd Yes

Traffic Order# 25100
Printed: 10/16/2012 8:59 AM
Last Received: 09/25/2012 10:54 AM

Showing Buylines: All Lines

Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP	Rep Firm	() WASHINGTON	Printed:	10/16/2012 8:59 AM
Advertiser	() LOVE, MIA		814 KING ST, SUITE 400	Sales Office	() JAMIE ANDRUS	Last Received:	09/25/2012 10:54 AM
Product	LOVE/CD4/R		ALEXANDRIA, VA 22314	Salesperson	()		
Estimate#	C23C29	Agency C/P1/P2/E	LOVE/ORDR/C23C29	Salesperson Phone#	202-872-1155		
Buyer	Patricia Dome	Flight Dates	10/23/2012 - 10/29/2012	Salesperson FAX#			
Phone#		Hiatus Weeks					
Fax#							
In	Day	Program	Time	Len	Dates	Spots/Week	Total Spots
---	---	---	---	---	---	---	---
*47	TU-F	TODAY	8A-9A	:30	10/23-10/26	4	4
Rating:	2.0						
		Buyline Comment: 1/DAY					
		Station Remark: V10 10/24 na, rate to clear \$700					
51	M	TODAY	8A-9A	:30	10/29-10/29	1	1
Rating:	2.0						
52	SU	TODAY	7A-8A	:30	10/28-10/28	1	1
Rating:	1.5						
53	SU	MEET THE PRESS	8A-9A	:30	10/28-10/28	1	1
Rating:	2.2						
*54	TU,TH-F	NEWS @ 5P	5P-530P	:30	10/23-10/26	3	3
Rating:	3.6						
		Buyline Comment: 1/DAY					
		Station Remark: V10 3x na need \$875 to clear					
57	M	NEWS @ 5P	5P-530P	:30	10/29-10/29	1	1
Rating:	3.6						
*58	TU-F	NEWS @ 6P	6P-630P	:30	10/23-10/26	4	4
Rating:	4.2						
		Buyline Comment: 1/DAY					
		Station Remark: V10 4x na, rate to clear \$1300					
62	TU-W	KSL 5 NWS-6:30	630P-7P	:30	10/23-10/24	2	2
Rating:	3.7						
64	M	KSL 5 NWS-6:30	630P-7P	:30	10/29-10/29	1	1
Rating:	3.7						

Traffic Order# 7907041

Printed:

10/16/2012 8:59 AM

Last Received:

09/25/2012 10:54 AM

5 of 7

Rep Order# EC'd Yes

Ver# 10 Status Returned

5 of 7

Traffic Order# 25100

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser ()LOVE, MIA
 Product LOVE/CD4/R
 Estimate# C23C29
 Buyer Patricia Dome
 Phone#
 Fax#

Rating: 1.6

Ln Day Program
 --- ---
 65 SA 6PM NEWS
 Rating: 3.6

Rating: 4.2

*67 TU-TH TONIGHT SHOW
 Rating: 4.2

Buyline Comment: 1/DAY

Station Remark: V10 3x na, need \$800 to clear

70 M TONIGHT SHOW
 Rating: 4.2

*71 W-TH LATE NIGHT
 Rating: 1.9

Buyline Comment: 1/DAY

Station Remark: V10 10/24 na, rate to clear \$300

73 M LATE NIGHT
 Rating: 1.9

74 SA SPORTSBEAT
 Rating: 2.8

*75 TU-W,F 10 P NEWS
 Rating: 7.3

Buyline Comment: 1/DAY

Station Remark: V10 3x na, rate to clear \$3000

78 M 10 P NEWS
 Rating: 7.3

79 SA 10 P NEWS
 Rating: 5.6

Agency ()SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/C23C29
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Ln Day Program
 --- ---
 66 SU NEWS
 Rating: 1.6

Rating: 4.2

*67 TU-TH TONIGHT SHOW

Buyline Comment: 1/DAY

Station Remark: V10 3x na, need \$800 to clear

70 M TONIGHT SHOW
 Rating: 4.2
*71 W-TH LATE NIGHT
 Rating: 1.9

Buyline Comment: 1/DAY

Station Remark: V10 10/24 na, rate to clear \$300

73 M LATE NIGHT
 Rating: 1.9

74 SA SPORTSBEAT
 Rating: 2.8

*75 TU-W,F 10 P NEWS
 Rating: 7.3

Buyline Comment: 1/DAY

Station Remark: V10 3x na, rate to clear \$3000

78 M 10 P NEWS
 Rating: 7.3

79 SA 10 P NEWS
 Rating: 5.6

Agency ()WASHINGTON
)JAMIE ANDRUS
 Salesperson ()
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

Ln Day Program
 --- ---
 66 SU NEWS
 Rating: 1.6

Rating: 4.2

*67 TU-TH TONIGHT SHOW

Buyline Comment: 1/DAY

Station Remark: V10 3x na, need \$800 to clear

70 M TONIGHT SHOW
 Rating: 4.2

*71 W-TH LATE NIGHT
 Rating: 1.9

Buyline Comment: 1/DAY

Station Remark: V10 10/24 na, rate to clear \$300

73 M LATE NIGHT
 Rating: 1.9

74 SA SPORTSBEAT
 Rating: 2.8

*75 TU-W,F 10 P NEWS
 Rating: 7.3

Buyline Comment: 1/DAY

Station Remark: V10 3x na, rate to clear \$3000

78 M 10 P NEWS
 Rating: 7.3

79 SA 10 P NEWS
 Rating: 5.6

Agency ()WASHINGTON
)JAMIE ANDRUS
 Salesperson ()
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

Ln Day Program
 --- ---
 66 SU NEWS
 Rating: 1.6

Rating: 4.2

*67 TU-TH TONIGHT SHOW

Buyline Comment: 1/DAY

Station Remark: V10 3x na, need \$800 to clear

70 M TONIGHT SHOW
 Rating: 4.2

*71 W-TH LATE NIGHT
 Rating: 1.9

Buyline Comment: 1/DAY

Station Remark: V10 10/24 na, rate to clear \$300

73 M LATE NIGHT
 Rating: 1.9

74 SA SPORTSBEAT
 Rating: 2.8

*75 TU-W,F 10 P NEWS
 Rating: 7.3

Buyline Comment: 1/DAY

Station Remark: V10 3x na, rate to clear \$3000

78 M 10 P NEWS
 Rating: 7.3

79 SA 10 P NEWS
 Rating: 5.6

Rep Order#	7907041	Ver#	10	Status Returned	Traffic Order# 25100	Printed:	10/16/2012 8:59 AM
EC'd	Yes					Last Received:	09/25/2012 10:54 AM
Station	KSL-TV SALT LAKE CITY	Agency	() SMART MEDIA GROUP	Showing Buylines: All Lines			
Advertiser	() LOVE, MIA	814 KING ST, SUITE 400	Rep Firm	() WASHINGTON			
Product	LOVE/CD4/R	ALEXANDRIA, VA 22314	Sales Office	() JAMIE ANDRUS			
Estimate#	C23C29	Agency C/P1/P2/E	Salesperson	()			
Buyer	Patricia Dome	Flight Dates	Salesperson Phone#	202-872-1155			
Phone#		Hiatus Weeks	Salesperson FAX#				
Fax#							
Lin	Day	Program	Time	Len	Dates	Spots/Week	Rate
---	---	---	---	---	---	---	---
*80	SU	NEWS	10P-1035P	:30	10/28-10/28	1	\$900.00
Rating:	7.3	Station Remark:	V10 1x na, rate to clear \$3000				1
*81	F	GAME NIGHT LIVE	630P-7P	:30	10/26-10/26	1	\$120.00
Rating:	2.4	Station Remark:	V10 1x na, rate to clear \$500				1
82	SA	GAME NIGHT LIVE	630P-7P	:30	10/27-10/27	1	\$30.00
Rating:	2.9						
83	M	REVOLUTION	9P-10P	:30	10/29-10/29	1	\$600.00
Rating:	4.3						1
*84	TU	THE VOICE	7P-8P	:30	10/23-10/23	1	\$850.00
Rating:	5.3	Station Remark:	V10 1x na, rate to clear \$6500				1
85	W	CHICAGO FIRE	9P-10P	:30	10/24-10/24	1	\$400.00
Rating:	6.1						1
86	F	WHITNEY/COMM	7P-8P	:30	10/26-10/26	1	\$550.00
Rating:	5.8						1
*87	SU	SUNDAY NIGHT FB	615P-930P	:30	10/28-10/28	1	\$1,000.00
Rating:	5.7	Station Remark:	V10 1x na, rate to clear \$5200				1

—REPORT TOTALS—

Report Totals: 87 / \$16,315.00

